

OUT OF THE WOODWORK



Thoughtless dog owners
We're watching you!

9 out of 10 dog owners
clean up after their dog.
Are you the one who doesn't?



The latest research shows that being watched (or at least feeling like you are!) can increase pro-social behaviour and reduce littering.

- Artists or students design faces to be placed in wooded areas and parks: gnomes, elves, faeries, and the Green Man can keep an eye on potential litterbugs.
- A common area to find litter is around and under bridges. Can trolls—either as posters, statues, or masks—be more persuasive in encouraging anti-littering behaviour in these spots?
- Do these interventions make a difference in Chippenham? Students can measure their impact, while learning about the importance of keeping their community litter free.

Putting litter in its place.
Full stop.

O F F
T H E
G R O U N D