

ALL A-TWITTER



You never know who—or what—you may find on Twitter. Robots tweet. So do Panamanian potholes. Even Big Ben has an account. Why not bins?

Bins using sensors to make sounds have proven popular. This can be taken a step further with bins that tweet messages based on programmed personalities, can take photos, and let someone know when they need emptied.

- A small number of bins can be retrofitted with sensors and the necessary tools to tweet to the wider public, carry on conversations with each other, and let the Council know when a new bag is needed.
- There is the potential to link up with academic researchers to trial new technology and measure the effectiveness of this intervention.
- Local resources such as Bristol's Pervasive Media Studio and Playable City can also be explored.

Putting litter in its place.
Full stop.

O F F
T H E
GROUND